INTACH, Madurai Chapter

Clean Monuments Campaign

Clean up Drive and Poster Competition

08.01.2016 at Gandhi Museum, Madurai, Tamil nadu

INTACH Madurai Chapter in association with Thiagarajar College, Madurai organized the Clean Monuments campaign as a part of the Swachch Bharath initiative on 08.01.2016 at Gandhi Museum, Madurai. The building that houses the Gandhi Memorial Museum, Madurai is the historic Tamukkam Palace belonging to Rani Mangammal of Nayak Dynasty built about 1670 A.D. The campaign involved a poster competition for school students of standards 6 to 9 who took part in the clean up drive also.

Two hundred and sixty six students from 13 schools participated in the poster competition. They exhibited 287 posters visualizing the need for protecting the national and regional monuments. The students actively participated in the programme and cleaned the Madurai Gandhi Museum.

Dr. George, Head and Associate Professor, Department of Management delivered a lecture on the importance of protecting and preserving national monuments which made the student participants to be aware of the different monuments present in their city Madurai and motivated them to spread the message of protecting the monuments.

Dr. Uma Kannan, Convener of INTACH, Madurai Chapter coordinated the programme and viewed the posters appreciating the efforts of the students. At the end of the programme, certificates of participation were distributed to all the participant students. Appreciating the efforts of the participant schools, each school was given a copy of the book, Gandhiji’s “My Experiment with Truth”.

All the posters were sent to INTACH, Delhi chapter, the organizers of the national event for selection and participation at the national level competition.